



sdmimd Journal of Management
Call for Papers



(A UGC Care Listed Journal)

Greetings from SDMIMD Journal of Management.

SDMIMD Journal of Management, a peer-reviewed journal, is a Bi-annual publication (March & September) started in 2010. The journal invites articles for its forthcoming issues with a focus on a plethora of management topics relating but not limited to: marketing, finance and accounting, human resource, operations, IT and systems, statistical and econometric applications, sustainability, economics, and business strategy.

Empirical papers, review articles, case studies and book reviews are invited from academicians, research scholars, industry managers and practitioners.

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Look forward to receiving your contributions.

Dr.B.Venkatraja

Editor-in-Chief

SDMIMD Journal of Management

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